

## Employment and Business Development

### Community and Partner Feedback

Draft 01/30/2017

Focus Area	Strengths	Identified Challenges	Suggested Activities	Partner Feedback
1. Job Training	<ul style="list-style-type: none"> <li>Some organizations in area already doing job training</li> <li>Regional resources that could be aligned to work in community</li> </ul>	<ul style="list-style-type: none"> <li>Need to bring high-paying, skilled jobs to individuals of lower incomes</li> <li>Overall Poverty Rate (38.9%; U18 is 53.3%)</li> </ul>	<ul style="list-style-type: none"> <li>Focus job training on specific industries, trades</li> <li>Support existing programming (through marketing and resources)</li> </ul>	
2. Financial Services	<ul style="list-style-type: none"> <li>Regional and local partners doing this work</li> <li>Proven results of financial literacy training</li> </ul>	<ul style="list-style-type: none"> <li>Predatory lending is preying on low-income families</li> <li>Poor credit disqualifies people from loans and homeownership</li> </ul>	<ul style="list-style-type: none"> <li>Financial literacy classes</li> <li>Affordable loans</li> <li>Down payment assistance</li> <li>College savings accounts</li> </ul>	
3. Local Business Support and Development	<ul style="list-style-type: none"> <li>Wealth of minority-owned businesses</li> <li>Nearby immigrant-owned commercial areas'</li> <li>Strong Cherokee Station Business Association, DT2</li> </ul>	<ul style="list-style-type: none"> <li>Government policies and processes are difficult to navigate</li> <li>Coordination among businesses, business associations, and community associations</li> </ul>	<ul style="list-style-type: none"> <li>Promote geographic hiring</li> <li>Incentivize refugee business development</li> <li>Support black-owned and Latino-owned businesses</li> <li>Promote entrepreneurship among local residents</li> <li>Streamline governmental processes for establishing business</li> </ul>	
4. Employment Opportunities	<ul style="list-style-type: none"> <li>There are local businesses that are</li> </ul>	<ul style="list-style-type: none"> <li>Need more, higher wage jobs</li> </ul>	<ul style="list-style-type: none"> <li>Promote geographic hiring</li> <li>Community benefit</li> </ul>	

and Attracting Businesses	<p>committed to our communities</p> <ul style="list-style-type: none"> <li>● Access to most major needs in proximity of area</li> </ul>	<ul style="list-style-type: none"> <li>● Need jobs for young people</li> <li>● Access to fresh, high-quality food is scarce in parts of neighborhood</li> </ul>	<p>agreements for new businesses</p> <ul style="list-style-type: none"> <li>● Bring in high-quality food options, grocery store</li> </ul>	
6. Values	<ul style="list-style-type: none"> <li>●</li> </ul>	<ul style="list-style-type: none"> <li>●</li> </ul>	<ul style="list-style-type: none"> <li>● Ensure all residents receive economic benefit from investment and new businesses</li> <li>● Connect local business with residents</li> </ul>	